

# Exigo Back Office

Your All-in-One Tool for Field Enablement



## THE CHALLENGE:

For your salesforce, building a successful direct selling business in today's fast-paced world requires a platform that streamlines their operations, fosters deeper customer connections, and empowers them to keep going in the right direction.

## BENEFITS FOR YOUR BUSINESS:

- Improved Experience:** Connect sellers with your brand, show them how to win, and connect them with their team at specific points in their individual journey, leading to more retention.
- Increased Revenue:** Empower your salesforce with the tools and resources they need to thrive, so they stay subscribed and find more customers.
- Enhanced Brand Reputation:** Keep a consistent brand image across all touch points and all seller types.

## THE BACK OFFICE:

The Exigo Back Office is just one part of a complete platform. Exigo offers a comprehensive suite of tools specifically designed to address the unique needs of direct selling companies and their sellers. The Back Office is a central location for your salesforce to manage their business which includes specific tools to check rank progress, place orders, update existing auto-orders, and help build their teams and businesses.

The power of Exigo in its ability for clients to customize the platform and Back Office to fit their specific needs. From added reporting to customized widgets all the way to full custom layout updates ... the Back Office has it all. The default features list is an appendix below.

## HERE IS WHAT SETS THE EXIGO BACK OFFICE APART:

### Unmatched Brand Control:

Keep consistent brand identity across all touch points, from Admin to Back Office and eCommerce sites with our white-labeled approach. Our user-friendly tools help your corporate team to customize the look and feel without coding, ensuring a seamless brand experience for your field and their customers.

### Personalized Selling:

Exigo enables you to curate a unique Back Office with targeted training, data, and resources, empowering your field for immediate success. Direct selling tools and social share functionalities further personalize the customer journey, building deeper connections and trust.

### Unified User Experience:

Exigo can end the hassle of complex code development. Anyone on your team can make edits, add content, and adapt the Back

Office to specific needs. Additionally, the Back Office is designed for mobile devices, allowing your sales force to manage their business and connect with customers on the go.

### Back Office Messaging:

The Back Office helps communication with and between sellers, ensuring a more personal touch in interactions, and boasts an open rate unmatched by regular email.

### Flexibility and Customization:

Customize the enrollment process with branding, messaging, and images, and tailor the signup process by collecting specific information. Use or customize widgets to display any data needed, such as comp plan requirements and individual progress towards achieving ranks.

### Seamless Integration:

Exigo integrates with your existing systems, 3rd party solutions, and eCommerce platforms. Our open API architecture grants you ultimate control for customization and extensibility, ensuring the platform grows alongside your business.

### Standard and Custom Widgets:

Exigo offers a range of pre-built standard widgets which can be easily added or removed from the Back Office. Additionally, custom widgets can be built from scratch or based on existing ones to meet your specific business needs. Our developers work closely with clients to understand their requirements and develop optimized widgets that excel in performance, functionality, and user experience.

### Dashboard View:

Display targeted corporate messages for your salesforce through banners. Pinpoint relevant training modules for individuals based on their progress within the company. Customize the dashboard to highlight the information most relevant to your teams, including sales and commission data.

### Team Reports:

Your sellers have access to various default reports that provide insights into understanding and managing their downlines. You can further manage reporting by adding, removing, or customizing the default reports and controlling which sellers have access to specific reports.

### READY TO GET STARTED?

*If you are ready to position your company for more efficiency, customization, flexibility and scalability in solving the challenges of the future, learn how you can get the Exigo Back Office today.*

**Ready to experience the Exigo difference?** Contact us today at [sales@Exigo.com](mailto:sales@Exigo.com) for a free demo and see how Exigo can help you achieve your business goals.

